



ELKO AREA CHAMBER

ELKO • SPRING CREEK • LAMOILLE • CARLIN



# THE VOICE OF BUSINESS

January 2024

Brian Erickson

1405 IDAHO STREET ELKO, NEVADA 89801 775.738.7135 WWW.ELKONEVADA.COM



# 2024

The Elko Area Chamber would like to express our heartfelt thanks to all of our fabulous members.

*Thank You*

WISHING YOU A HAPPY & PROSPEROUS NEW YEAR!

THANK YOU TO OUR NEWSLETTER SPONSORS FOR YOUR COMMUNITY AND BUSINESS SUPPORT!



THE BUSINESS BEHIND YOUR BUSINESS



# WELCOME NEW MEMBERS!

## EXECUTIVE COMMITTEE

**CHAIR**  
Randy Ridgway  
*Blach Distributing*

**1ST VICE CHAIR**  
Katie Krenka  
*Everything Elko*

**2ND VICE CHAIR**  
Jaymie Donovan  
*Orla Mining*

**TREASURER**  
Todd Sorenson  
*Elko Federal Credit Union*

**PAST CHAIR**  
Casey Gallagher  
*Gallagher Ford*

## BOARD OF DIRECTORS

Dr. Josh Byers  
*Ignite Life Chiropractic*

Hayley Bammesberger  
*Indigo*

Nikita Grover  
*Kinross Bald Mountain*

Cheryl Henning  
*NextHome Infinity Realty*

Dr. Micah Williams  
*Total Eye Care*

Joe Reasbeck  
*Savage Services*

Shirley Alen-Kellerman  
*Rural Nevada Development Corp*

Alissa Wood  
*Nevada Gold Mines*

Amanda Ferguson  
*Sandvik*

Kacie Ortiz  
*Elko Veteran Corp.*

### Stanfill Tech

Kyle Ashley (Owner)  
429 Court St Ste. 3  
Elko, NV 89801  
775-375-1161

### AMIC LLC

Phil Goss (Owner)  
Elko, NV 89801  
775-340-7458

### Balanced Mental Wellness, LLC

Katylynn Hymas (Owner)  
401 Railroad St Ste. 206  
Elko, NV 89801  
775-403-6718

### Thurston Laboratories, LLC

Hank Thurston (CEO)  
776 Silver St  
Elko, NV 89801  
775-738-4611

### Baymont by Wyndham Elko

Kathy Estridge (General Manager)  
95 Spruce St  
Elko, NV 89801  
775-777-2222

# RIBBON CUTTINGS



Club 164  
Nadja Mahoney (Board Treasurer)  
2140 Idaho St  
Elko, NV 89801  
435-616-5066



Elko Regional Airport  
975 Terminal Way  
Elko, NV 89801  
775-777-7190



## Business After Hours January Raffles

**Businesses:** If you are a member of the Chamber, you may enter our free raffle! Winners will receive a FREE Banner Ad for one month on our website.

**Public:** If this is your first time at Business After Hours you may enter our other free raffle! The winner this month will receive \$25 in Chamber Checks! Open to everyone who is new!



**January 18th**  
Shutters Hotel Elko  
3650 E. Idaho St  
Elko, NV 89801  
5:30-7:00p.m.

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## 2024 BUSINESS AFTER HOURS

**JANUARY 18**  
Shutters Hotel Elko

**FEBRUARY 15**  
TBD

**MARCH 21**  
Full Range  
Physical Therapy

**APRIL 18**  
Safety First Training & Consulting

**MAY 16**  
TBD

**JUNE 20**  
5th Gear Powersports

**JULY 18**  
Shabonya Dutton State Farm/ The Giddy Garden/ Blooming Events

**AUGUST 15**  
Stewart Title

**SEPTEMBER 19**  
Northeastern Nevada Regional Hospital

**OCTOBER 17**  
Cripps Photography

**NOVEMBER 21**  
TBD

**DECEMBER 19**  
Christmas Party

## NEXT BUSINESS BEFORE HOURS

**January 11th**  
Kairos Recovery & Behavioral Health Center



# Light up the Night 2023





CHAMBER STAFF

Billie Crapo  
CEO

Meghan Micheli  
Marketing & Program  
Coordinator

Katie Ashley  
Membership Support  
Coordinator

Katie Bawcom  
Member Services /  
Visitor Center  
Coordinator

# THE VOICE OF BUSINESS



**Katie Ashley**  
Membership Coordinator

Katie Ashley is our dedicated Membership Support Coordinator at the Elko Area Chamber, bringing valuable previous chamber experience as the Member Support/Visitor Center Coordinator. A proud Elko High School graduate, Katie pursued her passion for the arts at a San Francisco art school. After a brief hiatus, she returned to her beloved Elko, NV, her hometown since 2006.

Katie is a devoted mother of two, joyfully raising her children in the welcoming embrace of the Elko community. When she's not immersed in chamber activities, Katie's hobbies include indulging in her love for theatre, capturing moments through photography, getting lost in a good book, and cherishing quality time with her children. She's also actively involved in supporting her kids' various extracurricular activities. Katie's commitment to Elko shines through in all she does.

## In-Person Networking in the Digital Age

In a digital age dominated by virtual interactions, the significance of face-to-face networking events remains unparalleled. Networking events are gatherings where professionals from various industries come together to establish meaningful connections, exchange ideas, and foster collaborations. These events offer a unique and invaluable opportunity that goes beyond the confines of online communication, playing a pivotal role in personal and professional growth.

### The Importance of In-Person Networking

- 1. Building Trust and Rapport:** Face-to-face interactions help build trust faster than virtual interactions. Meeting someone in person allows you to gauge their sincerity, reliability, and credibility, laying the foundation for trustworthy professional relationships.
- 2. Memorability Factor:** Meeting someone in person makes a last impression. In a world full of digital connections, the individuals you meet at networking events are more likely to remember you, facilitating stronger, lasting connections.
- 3. Enhanced Communication:** Nuances in communication, such as tone, intonation, and body language, are often lost in virtual connections. In-person networking allows for clear and nuanced communication, reducing the chances of misunderstanding and misinterpretations.
- 4. Skill Development:** Networking events provide a platform for honing essential social skills, including effective communication, active listening, and the art of conversation. These skills are crucial not only in networking scenarios but also in various professional and social settings.

In conclusion, while digital platforms have revolutionized communication, the essence of in-person networking remains irreplaceable. These events offer a unique opportunity to establish genuine connections, read non-verbal cues, and create memorable impressions that can propel individuals and businesses toward new heights. Embracing in-person networking is not just a choice, it's a strategic investment in the currency of relationships, fostering a network that extends beyond the limits of screens.



### Monthly Networking Events

#### Business Before/After Hours

Free event that's open to the public, & gives both community & business members the chance to network. Attendees will be able to enjoy a variety of foods, beverages, as well as enter for the chance to win raffle prizes.

#### Business Before Hours

Every second Thursday of the month  
8-9AM

#### Business After Hours

Every third Thursday of the month  
5:30-7PM

(775) 738-7135 | chamber@elkoneada.com

### 2024 CHAMBER EVENTS

MAY 11 & 12  
Elko Home Show

JUNE 15  
Beer Festival

JULY 27  
Sherman Dinner

December 5  
Light Up the Night

DECEMBER 19  
Christmas Party





# THE VOICE OF BUSINESS

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## January

S	M	T	W	TH	F	S
	1 New Years Day Closed	2	3	4	5	6
7 California Trail Interpretive Center Bows & Throws 775-738-1849	8 Government Affairs Meeting	9	10 Western Folklife Center Jam On! 775-738-7508	11 VFW Auxiliary 775-753-2112 Exec. Committee Business Before Hours: Kairos Recovery & Behavioral Health Center Ambassadors Western Folklife Center Let's Dance Cuban Salsa 775-738-7508	12	13 California Trail Interpretive Center Crochet a Coozie 775-738-1849
14 California Trail Interpretive Center Bows & Throws 775-738-1849	15 Martin Luther King Jr. Day	16	17 Western Folklife Center Southwind 775-738-7508	18 INSERTS DUE Business After Hours: Shutters Hotel Elko	19	20 California Trail Interpretive Center Hunting Slings 775-738-1849
21 California Trail Interpretive Center Bows & Throws 775-738-1849	22	23	24	25 Elko Area Chamber Board Retreat	26	27 California Trail Interpretive Center Learn Morse Code 775-738-1849
28 California Trail Interpretive Center Bows & Throws 775-738-1849	29 Western Folklife Center Cowboy Poetry Gathering 775-738-7508 Cowboy Arts & Gear Museum Bit & Rein Contest 775-389-1713	30 Western Folklife Center Cowboy Poetry Gathering 775-738-7508 Cowboy Arts & Gear Museum Bit & Rein Contest 775-389-1713	31 Western Folklife Center Cowboy Poetry Gathering 775-738-7508 Cowboy Arts & Gear Museum Bit & Rein Contest 775-389-1713 California Trail Interpretive Center Nevada Wild Art 775-738-1849			

# Shop & Win Winners

**\$1000**  
Francy R.

**\$500**  
Ashley P.  
Juan M.

## Other Winners

Ester Q. | Sarah G. | Victoria G. | Michael W.  
Terry D. | John B. | Mackenzie L. | Cori J.  
Ryan | Marjorie B. | Jeana R. | Waylon L. | Adam C.  
Don D. | David L. | Lizzy B. | Aaron W. | Todd S.  
Sabra C. | Sue J. | John S. | Eveline | Tony T.



■■■■■■■■■■  
CHAMBER MEMBER  
BENEFITS  
■■■■■■■■■■

- Networking
- Business Contacts
- Referrals
- Targeted, Effective, and Affordable Advertising
- Publicity
- Professional Development & Training
- Discounted Membership with NAE
- Government Advocacy
- Learning Opportunities
- Programs & Workshops
- Free Graphic Design
- Free Webpage & Domain Name
- Opportunities for Event Sponsorship
- Chamber Business Directory
- Chamber Checks
- Ribbon Cuttings
- Weekly Events Update
- Business After Hours
- Business Before Hours
- Job Board
- Calendar of Events
- Printing Discounts
- Meeting Room
- Notary Services

**ELKO AREA CHAMBER'S  
 CHRISTMAS PARTY**



**MISSION STATEMENT**

The Elko Area Chamber promotes economic growth, opportunity, and diversity in service for our members. We are the business behind your business.

**Business After Hours:**  
 January 18, 2024 5:30-7 p.m.  
 Shutters Hotel Elko  
 3650 E. Idaho St.

**Business Before Hours:**  
 January 11, 2024 8-9 a.m.  
 Kairos Recover &  
 Bahvorial Health Center  
 606 Commercial St  
 Ste 3

**KINROSS**

Each year Kinross purchases Chamber Checks and donates them to organizations that are helping people in need not only during the Holidays, but throughout the year. This year they were able to donate \$21,000 in Chamber Checks which will help four non-profit organizations as well as the community. Nikita Grover, HR Superintendent at Kinross Gold Bald Mountain and Elko Area Chamber Board Member is joined by Billie Crapo, the CEO of the Elko Area Chamber as they present the donations.



Committee Against Domestic Violence believes that every person has the right to live their life free of violence. CADV's purpose is to prevent and eliminate stalking, domestic violence, family violence, sexual abuse, and elder abuse in Elko, White Pine, and Eureka counties. The mission of CADV is to provide violence prevention, community education, direct and confidential services to victims and non-offending family members.

Great Basin Children's Advocacy Center (GBCAC) helps build a community where children are safe, families are strong, and victims can become children again. GBCAC supports, nurtures, and protects children and families who are involved in child abuse investigation and treatment by providing a child-friendly environment that minimizes trauma and fosters healing.



Northern Nevada Moses Project is committed to providing support and necessary resources to the most vulnerable of populations, foster children, at-risk children and families in crisis.

Underdog Street Ministries: As their name states, they are a street ministry & that is where you will find them...on the streets with the folks they serve. Sundays, you can find them at the Train Park in the Corridor at one serving a hot lunch and handing out supplies. On Wednesdays you can find them at the Humanitarian Camp handing out food. They also support those ready for rehabilitation, those who need to get home, folks who are looking for a permanent home, and much more.







# 2024

## Happy New Year!

775-777-8677 | 2560 Mountain City Hwy Ste 103



# Stanfill

TECH

## CHAMBER MEMBER DISCOUNT PROGRAM

**Chamber Members will receive a 10% discount on total monthly costs for all managed service packages.**

Stanfill Tech's managed service packages are curated to provide businesses with a full spectrum of IT services & support. We offer scalable solutions tailored to maintain & enhance your IT infrastructure with predictable monthly costs.

### BENEFITS OF MANAGED SERVICE PACKAGES:



- Streamlined IT budgeting with straightforward, per-device monthly pricing
- All-encompassing IT support that addresses a broad array of operational needs
- Seamless access to cutting-edge technology without the need for additional software license investments
- Assurance that your IT environment is under the vigilant care of industry experts
- Dedicated support and swift response times for IT issues, minimizing downtime

FOR PRICING, VISIT OUR WEBSITE [STANFILLTECH.COM](https://www.stanfilltech.com)  
[INFO@STANFILLTECH.COM](mailto:info@stanfilltech.com) | (775) 375-1161 |  





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 arriving daily  
 Call or stop by to book a  
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Jewels Bridal Studio is your one-stop wedding studio for designer bridal and bridesmaid gowns, men's formal wear, and wedding floral. Finally you can select a one-of-a-kind, designer wedding gown without having to go out of town. We carry many different styles and sizes for all. Custom orders can be made or you also have the option to purchase a dress off the rack. A limited number of each dress style is sold, ensuring you will have a unique dress for your special day! Planning a wedding can be stressful. At Jewels Floral and Bridal, we can help you complete your to-do list with one stop. You can purchase your dream wedding gown, choose from our wide selection of bridesmaid dresses, select the groom and groomsman attire, and work with our lead wedding floral designer to ensure you have the wedding of your dreams!

Getting married this year? Look no further, Jewels Floral and Bridal Studio is here to help!  
 Call to book a fitting today!

**2nd Annual  
 -All Things Local-  
 Cook's Steakhouse  
 Music Fest**

**August 17, 2024  
 12pm-8pm  
 Outdoors @ Cooks**

**ARTISTS LINEUP  
 coming soon**

**Mini Golf  
 Cornhole  
 Tournament**

**Kid Zone  
 Bouncy Houses  
 Face Painting  
 and much more**

**Live Music  
 Vendors  
 Food Trucks**



Dear Local Business Owner(s),

We are pleased to invite you to be one of the sponsors for our upcoming charity event with this proposal letter.

Cook's Steakhouse and our local musicians are hosting an event and will be donating a portion of the proceeds to the Elko High School Music Program! We would like for your business to participate in this charitable event and put on another amazing event to support and raise money for our Elko High School Music program.

Your sponsorship will be a big part of helping our Elko High School students have a program that supports them to aspire to be that amazing vocalist singing at your business or for an event you're promoting in the future. It will also help pay for the local musicians who will participate in the event. Last year we had an amazing turnout for our first year with over 300 people!

We are looking at August 17, 2024 at Cook's Steakhouse. We know this is months away, but it gives all of our sponsors time to plan ahead, and gives us time to line up some of our best!

As gratitude for your sponsorship, we will put your business name in an advertisement space on the event banners and/or social media (example: Facebook, Instagram, TikTok, etc.)

We look forward to an affirmative response of sponsorship from you to make this event successful.

Please contact us for any additional information.

Thank you.

Yours Sincerely,

Cook's Steakhouse & Saloon

Ericia Patton/Festival Director/Owner (775)388-8939 [Cooks.vic2020@gmail.com](mailto:Cooks.vic2020@gmail.com)

Cody Carithers/Festival Director/Musician (775)340-7664 [ccarithers.cc@gmail.com](mailto:ccarithers.cc@gmail.com)

# 2nd Annual -All Things Local- Cook's Steakhouse Music Fest Sponsor Sheet August 17, 2024

## \$1500 Gold Sponsor

Banner w/ your Logo & On All Advertising Including Radio Ads & Social Media

## \$750 Bronze Sponsor

Logo On All Advertising Including Radio Ads & Social Media

## \$1000 Silver Sponsor

Logo On All Advertising Including Radio Ads & Social Media

## \$500 Proud Sponsor

Logo On All Advertising

**Sponsor Contact:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_



**Thank you for supporting our local musicians  
IF YOU HAVE ANY QUESTIONS CALL  
Ericia @ 775-388-8939 or Cody @ 775-340-7664  
EMAIL LOGOS TO: [COOKS.VIC2020@GMAIL.COM](mailto:COOKS.VIC2020@GMAIL.COM)**



# HOME MEANS NEVADA

RURAL DOWN PAYMENT ASSISTANCE PROGRAM

BY NEVADA RURAL HOUSING

# \$25,000

## DOWN PAYMENT ASSISTANCE

Yup. \$25K to buy a home of your own. This down payment assistance is paired with great rates and access to our network of trusted lender partners. But hurry, this program is offered for a limited time. Get started today at [BuyRuralNV.org](http://BuyRuralNV.org).

Nevada Rural Housing does not originate mortgage loans. Eligibility is determined by licensed lenders approved to offer the programs. Participating lenders are responsible to follow all program and loan agency guidelines. Loan rates vary based on program, loan type and amount of assistance provided. Not all applicants will qualify. This is not an offer to lend money or solicit a mortgage application.



# THIS HOLIDAY, GET THE **BEST** FOR YOUR BUSINESS

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Visit [ElkoBroadband.com](http://ElkoBroadband.com) for more information and to register!

(775) 389-2013 | [elkobroadband.com](http://elkobroadband.com) | 899 S. Maine St., Fallon, NV 89406





## New Year, New Deals at Thackers Timeless Treasures!

Thackers invites you to our January Blowout with a phenomenal 30% OFF storewide!

- 30% OFF EVERYTHING – a historic first!
- Follow us for updates on the latest deals and steals.
- Clearing out the old to make room for the NEW treasures!



## Vendor Booth Opportunities...

Calling all creators and collectors!  
Become a part of the TTT family.

Limited spaces available! So grab your spot today.  
Connect with like-minded individuals, share your passion,  
and become a part of our little family.



350 W. Idaho St,  
Thursday, Friday, Saturday  
10 am - 5 pm

# Thank You!

The Elko Cancer Network would like to express gratitude to the following organizations for their generous donations:



Breakaways Bowling League  
Cindy Staszak - Kickin Cancer Away  
Neil Harris in Memory of Janell Harris



*Let's support each other*



ELKO CANCER NETWORK

Make donations, learn more about our organization, and apply for assistance on our website.

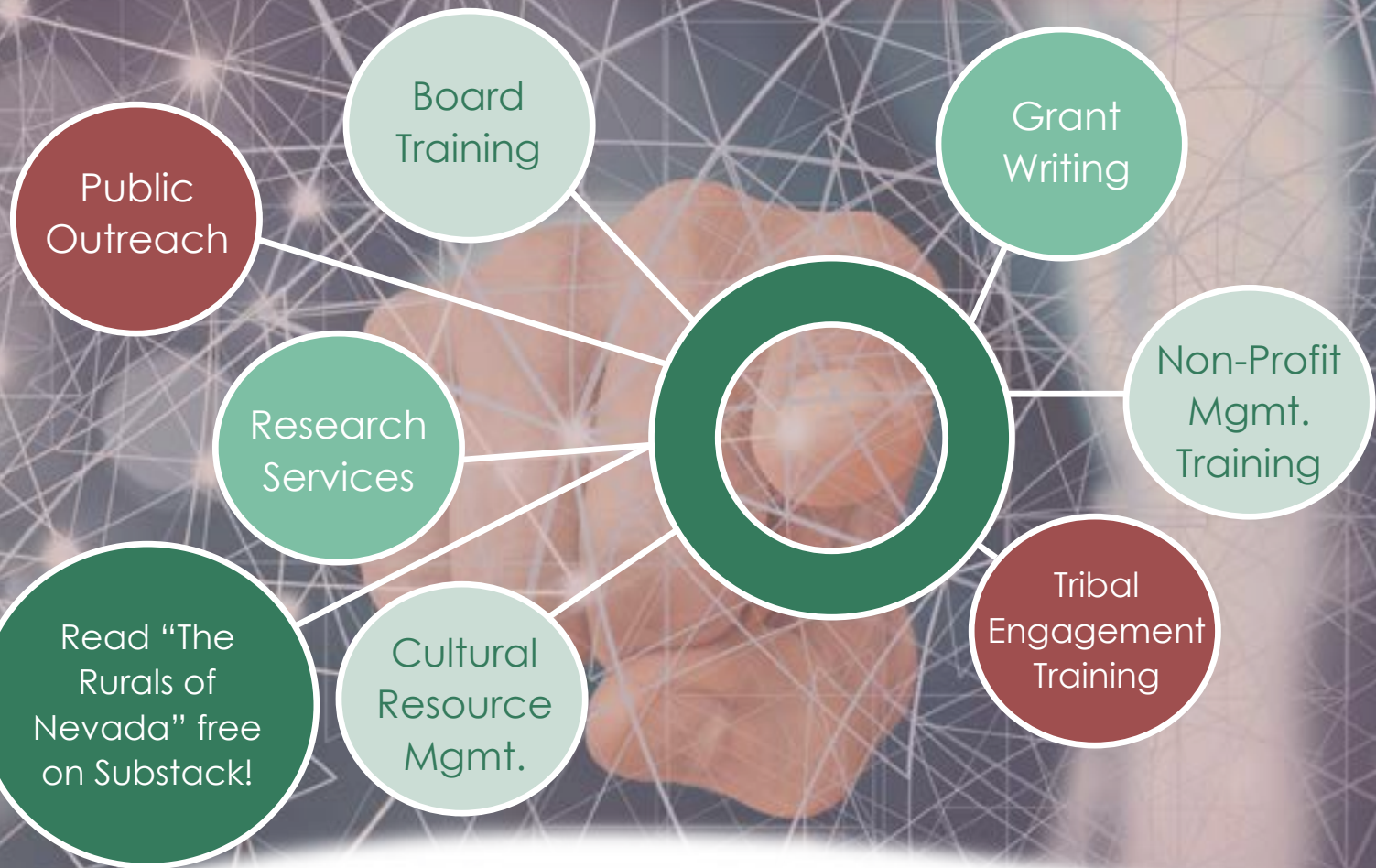
[www.elkocancernetwork.org](http://www.elkocancernetwork.org)

[f](https://www.facebook.com/elkonvcancernetwork) [i](https://www.instagram.com/elkonvcancernetwork) @elkonvcancernetwork



# A new year requires a new plan

Identify and make the refinements and connections your project needs to prosper



At Gavorsky Consulting, we work with rural non-profits, tribes, and local governments to develop, promote, and manage projects with a constant emphasis on self-sustainability at the community level. Located in Elko, our team has over 10 years experience working across northeastern Nevada and beyond.



GRANTS, OUTREACH, AND CULTURAL PROJECTS WHICH ARE SELF-SUSTAINING AT THE COMMUNITY LEVEL.

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[www.gavorsky.com](http://www.gavorsky.com)  
[ruralsofnevada.substack.com](http://ruralsofnevada.substack.com)



**Agriculture in Unexpected Places with Jeffery Mundell**  
February 1, 2024, 4-5:30 pm  
GTA 130, GBC-Elko



Paula Morin, © *The Phantom and the Broomtail*

**Honest Horses: a portrait of the mustang in the Great Basin, LCSSL Art Gallery**

Curated by Paula Morin for the Nevada Arts Council's Nevada Touring Initiative, funded by the National Endowment for the Arts & the State of Nevada.



**Western Shoshone Arts: living traditions, living culture**  
GTA Art Gallery  
Beaded Hair Piece  
Roger Ike, Western Shoshone  
Leah Brady Collection

The Humanities Center at GBC invites you to  
**Celebrate the West**  
at  
**Great Basin College**

**All events are FREE**  
& open to the public!

Scan QR for info or contact:  
(775) 327-2146  
[gail.rappa@gbcnv.edu](mailto:gail.rappa@gbcnv.edu)





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